

Welcome to Deb Palsson, our new Manager, Skills Development

Women's Enterprise Centre is pleased to announce Deb Palsson as our new Manager, Skills Development! Deb comes to Women's Enterprise Centre with an extensive management background and education in both business and coaching.

Most recently, Deb was Faculty Recruitment Manager for UBC Okanagan. She participated in the creation and expansion of the new university in the Okanagan. She also spent several years as a senior HR manager with the BC provincial government. In these roles, she provided leadership in all aspects of human resources management, including the development and facilitation of workshops and presentations.

Life-long learning is one of Deb's passions and recent accomplishments include an MBA from Royal Roads University in 2005 and her recent CHRP designation. Currently, she is working on completing her professional coaching certification.

Deb comes from a family of entrepreneurs. She participated as a director of a family resource marketing business with interests in South America. Deb contributed to the development and marketing of investor portfolios, and played a strategic management role in the company's business operations.

As the founder of her own business, "Executive Edge Coaching and Consulting", Deb has helped entrepreneurs, managers and executives achieve greater and more profound success in leadership and corporate performance through one-to-one coaching and HR consulting.

Deb's greatest satisfaction comes from helping people realize their goals and dreams, stretching beyond what they thought was possible. Deb has gained an appreciation for the many challenges that business women face on a daily basis. She knows that women in business are creative and resourceful and wants to help them not only recognize all their existing skills, but help develop new skills, so they can start, grow and succeed in business!

If you'd like to speak to Deb to arrange a custom workshop for your group or to discuss your own skills development needs, she can be reached at deb@womensenterprise.ca or by calling 1-800-643-7014, ext. 111.