



**ETHOS Career Management Group** is pleased to offer a Self-Employment Assessment and Training Program for Older Workers. **Experience Works-Entrepreneurs**, the newest ETHOS Targeted Initiative for Older Workers (TIOW) Program, serves older unemployed workers (55-64 years of age\*) in the Nanaimo, Ladysmith, Lake Cowichan, and Cowichan areas of central Vancouver Island. This program is funded by both the federal and provincial governments.

The primary objective of *Experience Works – Entrepreneurs* is to provide self-employment assessment and training support to participants transitioning back to the labour force into self-employment. The program is designed to assess and address suitability for self-employment, support business plan development and deliver small business management skills, devoting special attention to the strengths and challenges of older workers pursuing self-employment solutions. The program includes an employment stream for those participants who, during the assessment phase, elect to pursue employment rather than self-employment.

Program elements include:

- A one week self-assessment phase for clients to explore their suitability for self-employment
- Six week Entrepreneur Stream, for clients selecting self-employment, which includes:
  - Business Plan Boot Camp
  - 1:1 Business coaching
  - Small Business Management skills building through workshops and online training
- Six week Employment Stream, for clients who determine self-employment is not a fit at this time, which includes:
  - Facilitated employability group sessions and job search assistance
  - 1:1 Job coaching and employment counselling
  - Job shadowing

Eligible clients must meet the following criteria:

- 55 – 64 years of age (\*Exceptions may be made for those 50-54 or over 65 years)
- Reside in the service areas of Nanaimo, Ladysmith, Lake Cowichan, and Cowichan
- Unemployed and legally entitled to work in Canada
- Require skills to successfully integrate into new employment opportunities

**For more information or to register for the February 2009 Intake:**

**ETHOS Career Management Group**

**250-741-8116**

**[entrepreneurs@ethoscmg.com](mailto:entrepreneurs@ethoscmg.com)**

**REGISTRATION DEADLINE IS FEBRUARY 3, 2009**

*Experience Works – Entrepreneurs* has limited space available for our February 2009 Intake. All interested individuals are encouraged to contact ETHOS Career Management Group as soon as possible. A wait list will be taken once the program is filled.

Working together to help keep B.C. strong

