



Congratulations to all the women featured in Women's Enterprise Centre's newest publication, *New Pioneers: Stories of 100 BC Women Entrepreneurs*.

Women's Enterprise Centre is pleased to celebrate Small Business Month and Women's History Month by launching this new publication for which we received financial support from WD; We also received financial support from the Province of BC and the BC Museums Association through the BC 150: Celebrating Influential Women, Seniors and Elders program; the BC Ministry of Small Business and Revenue; BDC; and Black Press.



At Women's Enterprise Centre we feel it is important to recognize and celebrate not only our entrepreneurial roots but also essential to record those accomplishments for future generations to come. It is our belief that society must encourage women of all ages, ethnicities, and life stages to view business ownership as a valuable career option.

Here's what Premier Campbell wrote in the foreword. "The face of BC business is as diverse as its geography. No two stories are alike. These women range in age from under 25 to over 75 and come from all regions of the province and from a huge range of cultural and economic backgrounds including First Nations.

Whatever their passion they are all New Pioneers of BC business. They have demonstrated the passion and commitment needed to give effect to ideas, and turn those ideas into viable businesses. From birchbark biting to broadcasting, from seafood marketing to encryption software these women have proven themselves as visionaries and critical thinkers, risk-takers and organizers."

All the women featured in the book were invited to the regional book launch where they were recognized, presented with a book and had their photograph taken. Launches were held in each of six regions: Oct 21 in Vancouver, Oct 23 in Terrace, Oct 28 in Kelowna, Oct 29 in Surrey and October 30 in both Cranbrook and Victoria.

Complimentary copies of this beautiful book are available to order by visiting our website, womensenterprise.ca and click on the link to 100 BC Women Entrepreneurs.

A PDF of the book will be available for download in the New Year at womensenterprise.ca

Women's Enterprise Centre is the go-to place for BC women business owners for business loans, skills training, business advisory services, resources, publications and referrals. Call us at 1.800.643.7014 or email info@womensenterprise.ca from anywhere in BC.