

## **Video Conference Workshops - The Latest Buzz in the Business Community in BC**

### **Making the Most of Your Video Conferencing Experience**

With technology making so many advances, many of us are a bit cautious about using new technology. Video conference equipment is nothing to be afraid of.

With more than 40 locations in BC that offer video conference options, you now have access to interesting business training through your local Community Futures, Chamber of Commerce, Front Counter BC, Small Business BC, or Women's Enterprise Centre.

Video Conference gives YOU:

- Business training for YOUR stage of business development
- New access to more training
- Local location
- Networking opportunities with business owners from around the province
- Information you need to succeed at an affordable price

### **What exactly is Video Conferencing?**

Video Conferencing is simply a method of sharing information. Seminars and workshops hosted in one location are delivered to other locations via live video conference.

Various locations throughout the province are equipped with a large screen for viewing. The technical stuff that is necessary to allow audio interaction is operated by a remote control that is easier to operate than most TV remotes.

On the day of the workshop you should plan to arrive at the location about 10-15 minutes early. A friendly staff member will greet you and show you to the workshop room. Often the equipment is set up in a boardroom or similar setting.

Once settled in your seat you will be shown how the remote control works. You'll be able to mute/unmute the microphone and turn up the volume as required throughout the presentation.

You will have a few minutes to meet with the other participants who will be in the room with you.

Once the workshop start time arrives you will be able to see the speaker and the participants in other locations on the screen. The speaker will facilitate the workshop just as if you are sitting there in person.

So give it a try – you'll find that once you've experienced video conferencing as a convenient and efficient way to broaden your knowledge base you will be hooked.

## How do I register?

For more information on workshops and to register visit <http://www.smallbusinessbc.ca/seminars> for a list of upcoming seminars and workshops. Make your selection, fill out the registration form and get ready to participate in a great learning opportunity.

*Around the corner or around the province, Women's Enterprise Centre is helping women start, grow, and succeed in business by offering business advisory services, business skills training, business loans, resources, publications and referrals. Call us at 1.800.643.7014 or email [info@womensenterprise.ca](mailto:info@womensenterprise.ca) from anywhere in BC.*