

1/2 Day FORMAT

LEARN HOW TO ACCELERATE YOUR BUSINESS GROWTH!



Monday May 8, 2006
The Fairmont Waterfront

This afternoon workshop will provide a forum for you to network, to learn, to hear the success stories of other women entrepreneurs, and to meet community resource people who can support you during your business growth process. This workshop will help you **assess, plan** and **ultimately accelerate** the implementation of your business growth strategies.

HEAR FROM SUCCESSFUL WOMEN ENTREPRENEURS

WORKSHOP HIGHLIGHTS INCLUDE:



“GROWTH—MAKING IT WORK!”

A Panel Discussion featuring 3 Top Women Entrepreneurs who have identified the need to grow their businesses, developed a roadmap and successfully executed their strategies. They will share their learnings and experiences along the way.



GROWTH READINESS ASSESSMENT & GROWTH PLANNING PROCESS

Joy Playford, BDC will discuss how to determine if your company is ready for growth and what steps you need to take to ensure you grow successfully.



WORKSHOP BREAKOUT SESSIONS

Participate in table discussions dealing with 6 key business issues:

- Determining your Vision and Goal setting
- Leadership & Human Resource Planning and Management
- Business Development (Exploring New Market Areas)
- Identifying Opportunities - Product and/or Service Offerings for New Market Growth) entrepreneurs/ marketing export
- Exporting (Inter- provincial and International)
- Financial Growth



EXPERT & RESOURCE PANEL

5 Key Experts will discuss the key issues facing women entrepreneurs today raised in the breakout sessions



RECEPTION

Join us for the launch of the 2006 RBC Canadian Woman Entrepreneur Awards



Presented by:



Partnered by:



TURN OVER TO REGISTER

Register Me for:



May 8, 2006
The Fairmont Waterfront
Vancouver

Workshop: 1:00pm—5:00pm
Reception: 5:00pm—6:30pm

| | # of Tickets | GST | TOTAL |
|---|-----------------|----------------|------------|
| Workshop and Celebration Reception | _____ x \$95.00 | _____ x \$6.65 | = \$ _____ |

| | | | |
|---------------------------|--|-------------|--|
| Name: | | | |
| Company | | | |
| Address: | | | |
| City / Postal Code | | | |
| Email Address: | | | |
| Tel: | | Fax: | |

| | | | |
|----------------------------|---|------------------|---|
| Credit Card Type: | <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/> AMERICAN EXPRESS | | |
| Credit Card Number: | | Expiry: | / |
| Card Holder Name | | Signature | |

| I am most interested in participating at the following roundtable discussion: | 1st Choice | 2nd Choice |
|---|-------------------|-------------------|
| Determining your Vision and Goal setting | | |
| Leadership & Human Resource Planning and Management | | |
| Business Development (Exploring New Market Areas) | | |
| Identifying Opportunities - Product and/or Service Offerings for New Market Growth) entrepreneurs/marketing expert | | |
| Exporting (Inter- provincial and International) | | |
| Financial Growth | | |

| | |
|--|--|
| How long have you been in business? | |
| What industry sector does your company compete in? | |
| Do you export your goods or services outside of Canada? | |
| How many employees do you have? | |
| Have you ever applied for the RBC Canadian Woman Entrepreneur Awards? | |

For more information or to Register call 416.923.1688 or 1.800.354.3303 or Fax (416) 923-2862 or visit www.powerpointgroup.com

| | | |
|--|---------------|---------------|
| | Presented by: | Partnered by: |
| | | |
| | | |