

STARTING A BUSINESS and need to CREATE your BUSINESS PLAN?

CREATING YOUR BUSINESS: Success By Design

Your Roadmap To Business Success

Are you interested in starting a business but feeling overwhelmed about what you need to know and do to make it work? Women's Enterprise Centre can help!

"The *Creating Your Business* guide is not the usual cookie cutter approach to business planning", says Brenda Tournier, Manager, Skills Development at Women's Enterprise Centre. Built into each of the seven steps are exercises designed to guide the entrepreneur through the most challenging processes. There are inspiring stories from BC women business owners along with helpful hints and pointers from Women's Enterprise Centre business advisors.

Creating Your Business guides you through the steps of creating a business and developing a business plan:

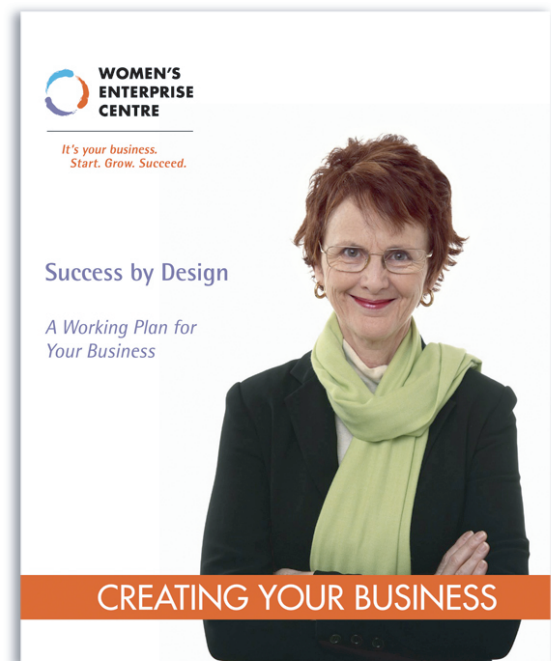
1. What do YOU Want?
2. Do You Have a Viable Idea?
3. How Will You Attract Customers?
4. What Will Your Costs Be?
5. How Will You Make Money?
6. What Can You Do to Stay on Track?
7. How Do You Translate Your Discoveries into a Plan?

Women's Enterprise Centre wants women to start, grow and succeed in their own businesses. Working through this easy-to-follow Learning Guide is a first step to entrepreneurial success.

Price: Hard Copy \$39.95 | e-Copy \$34.95

To pre-order, please contact Stephanie at 1.800.643.7014 x112

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"This interactive learning guide will challenge you to explore your business idea and discover a method to implement your goal."

Brenda Tournier, Manager,
Skills Development,
Women's Enterprise Centre



WOMEN'S ENTERPRISE  **CENTRE**

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