

Business Tip of the Month

From the desk of the [Client Services Coordinator](#)

Exciting Times for Women Starting a Business

Canadian women are leading the way in self-employment and BC has more women-owned small businesses per capita than any other province. The number of BC women entrepreneurs is expected to increase from 137,000 to 150,000 by 2020 – will you be one of them?

A typical woman business owner started her business to achieve independence, challenge, work/life balance, happy customers and employees, and financial reward. She might even be more motivated by pursuing her passion and the contribution she is making to her community than the profits of her business. She might not actively pursue growth opportunities, rather choosing to be a “lifestyle entrepreneur” so she can balance work and family demands.

Other women are choose entrepreneurship to overcome the barriers and discrimination in paid employment, lost jobs due to restructuring and downsizing or even to escape a highly bureaucratic working environment and lack of independence.

Whether motivated by choice or circumstance, women represent an impressive and growing economic force as business owners and as employers. They are redefining the workplace, creating jobs and creating prosperity.

All successful women entrepreneurs took the necessary steps to turn their business idea into reality.

Women's Enterprise Centre is pleased to announce the newly revised resource guide, *Starting Your Business; A Guide to Resources for BC Women*. It is the first step in the right direction for women who are ready to take the leap to entrepreneurship.

Starting Your Business explains what you need to know in order to start your business, and where you can find the resources and support you need throughout the process. The guide is filled with important information, resources and stories about inspirational BC women entrepreneurs.

Your complimentary, downloadable copy of *Starting Your Business* is available at:
<http://www.womensenterprise.ca/downloads/StartingYourBusiness.pdf>

Women's Enterprise Centre is the go-to place for BC women business owners for business loans, skills training, business advisory services, resources, publications and referrals. Call us at 1.800.643.7014 or visit www.womensenterprise.ca from anywhere in BC.