

# Exporting to Mexico Seminar

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*The Mexican market represents tremendous opportunity for Canadian food and beverage exporters - growing middle and upper income classes are estimated at more than 25 million people. Producers and consumers are increasingly becoming more sophisticated about the foods they produce and consume.*

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Agriculture and Agri-Food Canada (AAFC) and the British Columbia Ministry of Agriculture and Lands (BCMAL) are organizing an **Exporting to Mexico** seminar for **Friday, September 15<sup>th</sup>, 2006**.

AAFC, in partnership with the provinces, has just completed the comprehensive **Mexico Export Preparedness Guide**. This one-day seminar will provide a venue to present the guide and give participants an opportunity to learn, first-hand, from expert individuals about doing business in the Mexican market. Material to be covered includes:

- Current Trends, Opportunities and Activities in the Mexican Market
- Border Clearance Representative Services & How to Send Samples
- Entering the Mexican Market
- Mexican Import Requirements & Customs Broker Services

**Interested? Mark your calendars now and see the attached registration form! *Registration Deadline: Friday, September 8th, 2006***

The program's speaker list includes:

- **Mr. Alejandro Ruiz, Trade Commissioner, Canadian Embassy in Mexico City**
- **Mr. Jorge Esquivel, Santos Customs Broker, Nuevo Laredo**
- **Mr. Luis Pérez, Canada's Border Clearance Representative, Nuevo Laredo**
- **Mr. Francisco Gomez, Director, C & C Trading Corporation**

**Date:**            **Friday, September 15<sup>th</sup> from 09:00 AM to 14:00 PM\***

*\*A guided afternoon tour of the **Canada Export Centre** is available*

**Cost:**            **\$49 (includes continental breakfast and lunch)**

**Location:**      **Canada Export Centre, 100 - 602 Hastings St W, Vancouver, BC**

*Please direct your questions to:*

**Jeff Lang, Markets & International Team, AAFC**

**Tel: 604-666-1066 / Fax: 604-666-7235 / E-mail: [langjd@agr.gc.ca](mailto:langjd@agr.gc.ca)**

# Exporting to Mexico Seminar

## Friday, September 15<sup>th</sup>, 2006

### REGISTRATION FORM

#### Conditions of Participation

THE COMPANY REPRESENTATIVE, NAMED BELOW, UPON SIGNING THIS AGREEMENT, RELEASES HER MAJESTY THE QUEEN IN RIGHT OF CANADA, THE MINISTER, HER EMPLOYEES, AGENTS AND SERVANTS FROM ALL LIABILITY AND DO HEREBY WAIVE AS AGAINST HER MAJESTY THE QUEEN IN RIGHT OF CANADA, THE MINISTER, HER EMPLOYEES, AGENTS AND SERVANTS ALL RECOURSE, CLAIMS, CAUSES OF ACTION OF ANY KIND WHATSOEVER IN RESPECT TO ALL PERSONAL INJURIES OR PROPERTY LOSSES WHICH HE OR SHE MAY SUFFER ARISING OUT OF OR CONNECTED WITH THIS MISSION PROGRAM OR ACTIVITIES, NOTWITHSTANDING THAT SUCH INJURIES OR PROPERTY LOSSES MAY HAVE BEEN CAUSED SOLELY OR IN PART BY HER MAJESTY THE QUEEN IN RIGHT OF CANADA, THE MINISTER, HER EMPLOYEES, AGENTS OR SERVANTS.

#### Contact Information

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Tel / Fax: \_\_\_\_\_

Company Representative's Name: \_\_\_\_\_

*For Credit Card payments, please fill out the information below:*

#### Credit Card Information

Name (as it appears on card): \_\_\_\_\_

VISA / MC #: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

I will participate in an afternoon tour of the Canada Export Centre

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*For cheque payments, please contact:*

**Ray Ghafouri, Canada Export Centre**  
**604-685-7823 ext. 101**

Please **fax / e-mail** this registration form to:

**Fax: 604-677-7289 / E-mail: [reception@canadaexportcentre.com](mailto:reception@canadaexportcentre.com)**