

# Affiliate Partner Program Application

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## **INTRODUCTION**

Women's Enterprise Centre is pleased to offer its volunteers and partners the opportunity to sell educational resources for women entrepreneurs through our affiliate program on our website. The purpose of the program is to expand the access women have to timely, relevant self-study educational content to build their businesses.

## **AFFILIATE PROGRAM ELIGIBILITY**

The WEC program has two eligibility requirements.

1. The review committee must agree that the content is educational and relevant to meeting the skills development gaps of women business owners in BC; AND
2. The author has contributed in a meaningful way to Women's Enterprise Centre through volunteerism or in other partnerships.

## **PROGRAM ACCEPTANCE**

### **FIRST STEP**

Call or email Women's Enterprise Centre's Skills Development Manager for more information and to answer any questions you may have regarding the affiliate program or the application process. If you meet the eligibility requirements outlined above, you can complete an application.

### **NEXT STEPS**

To request consideration for the program, please complete the application below. Then submit the completed application as a PDF by email to [skillsdevelopment@womensenterprise.ca](mailto:skillsdevelopment@womensenterprise.ca).

Once your application has been reviewed and approved by our Skills Development Manager, an affiliate agreement will be sent to you for signing. When the agreement has been signed, we will send you our logo and link to place on your website, and will post your material for sale on our site.

Please fill out a separate Affiliate partner Program Application for each new title or different product.

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## Affiliate Program Application Form

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Name Company

Address

Email Phone

Yes, I have a connection to Women's Enterprise Centre (check one or more)

- |                      |         |
|----------------------|---------|
| Volunteer            | Details |
| Storyteller          | Details |
| Mentor               | Details |
| Mentee               | Details |
| Partner Organization | Details |

Yes, I have a product which is relevant to women business owners

1. Name/Title of product
2. Description of product ~ 100 words. This description is what will appear on our website.  
(please include format(s) ie available as an e-book and hardcopy)

3. Please describe how your product assists women entrepreneurs to start, grow or succeed in business ~ 100 words. This description is what will appear on our website.

4. About the Author ~ 100 words. This description is what will appear on our website.

If applicable, I have provided the link to      Link:  
where the product is being sold

I understand that if I meet the minimum criteria for inclusion as an Affiliate with Women's Enterprise Centre, that I will be required to sign an Affiliate Agreement

Please attach additional information, testimonials or endorsements that your product has received that will help Women's Enterprise Centre to assess the value-or relevance to women entrepreneurs.

If you have any questions, please don't hesitate to contact [skillsdevelopment@womensenterprise.ca](mailto:skillsdevelopment@womensenterprise.ca).

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E-Signature

(If you don't already have an e-signature, click on the box and you can easily create one.)

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Date