

# WEC Board Recruitment Strengths Template

Director Name	Date Appointed	Years Remaining	Credentials	Strengths																		Region		
				Exposure to entrepreneurship/ run or own a biz	Care about women bus owners	Character / Reputation	Community connections/ development	Exposure to WEC, past engagement	Strategic / creative thinking	HR/Coaching	Financial/Accounting	Knowledge of lending/financing options	Marketing / communications	Political Connections, advocacy/govt relations	Governance / board experience	Knowledge of entrepreneurial ecosystem	Experience as a role model/mentor	Legal/risk management experience	Other	Score				

Candidate Name																								

Each person's level of expertise/experience is assessed on a five-point scale where 1=no and 5=substantial expertise/experience