

Teaching Resources: Grade 12

(2016) DRAFT CURRICULUM

Women's Enterprise Centre is the leading business resource for existing and aspiring BC women entrepreneurs. Whether you have future business owners, leaders or innovators in your classroom, entrepreneurial skills can help equip your students for their future career.

This table outlines the resources we have available to help your students gain essential entrepreneurial and career skills, organized by PLO.

TOURISM

CONTENT <i>Students are expected to know the following:</i>	RESOURCES
Functions within entrepreneurship and small business development, including:	
Funding	<ul style="list-style-type: none"> • Six Keys to Common Sense Marketing • Six Keys to Marketing Presentation • Target Market Class Activity - Presentation Slides, Instructions and Handouts
Business Plan	<ul style="list-style-type: none"> • Addressing and Creating a Product Need • Business Structures • How to Write an Effective Business Plan • Outline of Your Business Plan Class Activity – Coming soon!
Marketing Plan	<ul style="list-style-type: none"> • Six Keys to Common Sense Marketing • Six Keys to Marketing Presentation • How to Write an Effective Marketing Plan • Target Market Class Activity - Presentation Slides, Instructions and Handouts
Human Resources (HR) and Staffing	Coming soon!
Financial Accounting	Coming soon!
Ongoing Operations and Management	Coming soon!