

# Enhancing the Mosaic of Women Entrepreneurs (EMWE) Project

## CELEBRATING YEAR 1

In 2019, Women's Enterprise Centre received funding from the Government of Canada's "Women Entrepreneurship Strategy Ecosystem Fund."

The aim of this four-year project is to improve access to mentoring, training and resources for under-served segments of women entrepreneurs all over BC.



### PROUD TO SHARE OUR YEAR 1 IMPACT

#### MENTORING



- 23** One-to-One Mentoring Matches in 18 unique communities
- 23** Peer Mentoring Group Mentees
- 45** Mentors & Facilitators Trained
- 60** Taking the Stage® Mentees
- 190** Mentor Advisory Forum attendees learned about export



#### SKILLS DEVELOPMENT

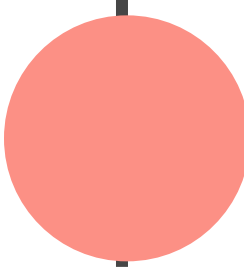
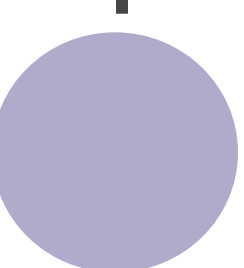
- 17** Training partnerships
- 22** Workshops delivered
- 566** Women business owners trained



Of participants rate the training as directly applicable to their business

“ I wish every woman entering into a leadership position could take this course. It helped me to see myself as a true leader and to value and leverage my soft skills. The new tools I’ve collected are immediately applicable to my daily life. ”

~ Taking the Stage® Mentee



#### OUTREACH & ADVISORY SERVICES

**10** Team members added to EMWE outreach



Partner interactions



Clients throughout BC assisted with business information and advice

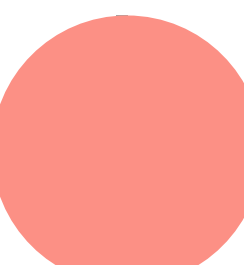


#### New Financial Fitness Webinar Series is a Hit

- 3** Webinar sessions delivered
- 85+** Women entrepreneurs gained new financial skills in each session
- 56** Communities reached, all over BC
- A VITAL RESOURCE DURING COVID-19**  
We granted free access to the recordings, and over 45 women have accessed them in April, to manage their reduced cash flow

“ This workshop is very informative & useful, especially for anyone who is new or who does not have any experience in business. ”

~ "Business Growth Strategies" workshop participant, presented at Immigrant Services Society of BC



### PLANNING FOR CONTINUED GROWTH IN YEAR 2!